



VIET NAM RED CROSS SOCIETY



Photo: Yen Duong/IFRC

Strategy 2030, Vision 2045

Innovation for Sustainable Development

(Promulgated together with Decision No. 267/QĐ-TƯHCTĐ, dated 06 April 2021)

The strategy for “Development of Viet Nam Red Cross Society to 2020” (hereinafter referred to as the Strategy) with the theme “Changing minds – Raising profile – Protecting lives” was adopted in January 2011 by the Central Committee of Viet Nam Red Cross Society. The strategy set out the objective: “To develop the Viet Nam Red Cross into a stronger, more professional organisation that can be a core organization and play an auxiliary role to the Government in humanitarian work, responding promptly and effectively to emergency situations, and contributing actively to the International Red Cross and Red Crescent Movement.”

After 10 years of implementing the Strategy, there have been significant improvements in the activities of the Society and the Movement. The profile and role of the Viet Nam Red Cross have been enhanced. The structure of Viet Nam Red Cross Society has been strengthened and consolidated at four levels – central, provincial, district and community. The quantity and capacity of the staff, members, youth and volunteers of the Viet Nam Red Cross have increased. International cooperation has been expanded. Mobilization of resources and provision of assistance to beneficiaries have become more effective. Engagement with political leaders and public authorities on policies for humanitarian activities has generated good results. The total resources mobilization in the period 2011 – 2020 reached over VND 26,000 billion to help more than 150 million people¹; the productivity of overall activities reached over 7 times².

However, the work of the Society and results of the Red Cross activities have not yet achieved their full potential. The capacity of the local chapters, the quality of their members and staff, the development of the Red Cross volunteer networks and the engagement of youth in their activities are still facing difficulties and remain passive with low efficiency. Some chapters still apply outdated approaches and lack professionalism, and the promotion of humanitarian values has not yet met expectations. The personnel policy does not meet the new changes of human resource market, making it difficult to attract talented people working in the Society. In many localities, the capacity to engage political leaders and public authorities in the humanitarian activities of the Society remains faint.

Based on the results and lessons from the implementation of the Strategy for Development of Viet Nam Red Cross Society to 2020; the implementation of the Government’s guidelines, policies and laws on social security and humanitarian work; the “Strategy 2030” of International Federation of Red Cross and Red Crescent Societies; and in order to support practical assistance to people and communities in difficult and vulnerable situations and spread humanitarian value to Vietnamese generations and promote the international integration of VNRC in the humanitarian sector, the Central Committee of Viet Nam Red Cross Society has issued the Strategy for Development of Viet Nam Red Cross Society to 2030, and vision to 2045 with the theme “Innovation for sustainable development.”

1 In which, the total value of social work reached 19,598 billion VND, assisted 43.3 million people; the value of disaster prevention and response activities reached more than 2,000 billion VND, helping 4.5 million people; the value of health care activities reached over VND 4,753 billion, supporting 86.8 million people .

2 When the Government supports VND 1 from the State budget, VNRC generates into more than VND 7 to donate to the poor and disadvantaged people.



Contents

I. Introduction	2
II. Strategic Directions	3
III. Vision, Mission, Core Values, Objectives, Outcomes.....	4
IV. Core Areas of Operation.....	7
V. Implementation.....	12

I. Introduction

1. Context:

Sustainable development, digital economy, green growth is making global trend which are chosen by many countries to be the developing model. Besides, science, technology, innovation is increasingly becoming the decisive factors in improving and enhancing the lives of people on a global scale.

In Viet Nam, after 35 years of “Doi moi”, the country has achieved many great achievements such as rapid economic growth, middle class expansion. The achievement of the country growth in general and rural development in particular, has contributed to improve all aspects of people’s lives in both rural and urban areas.

In addition to the above achievements, humanitarian activities in Viet Nam as well as in the world are facing unprecedented challenges, directly affecting national society including Viet Nam Red Cross and the overall operation of the International Red Cross and Red Crescent Movement.

- Climate change, global warming, sea level rise is occurring complicatedly, mainly centering on negative effect. Natural disasters, man-made disasters and diseases happen more often with higher serious consequences,

causing damaging impact on people’s lives around the world, regardless of rich or poor countries.

- The process of urbanization and migration occurs rapidly, especially in developing countries including Viet Nam, which pushes a large population into vulnerability, puts major pressure on environment, urban infrastructure, public transport, job, housing, social services.
- Population ageing is taking place rapidly, putting great pressure on the social security system and posing a series of urgent social problems in terms of the elderly’s health care, labor issues, social welfare.

2. Opportunities and challenges:

After 75 years of establishment, Viet Nam Red Cross Society has had a comprehensive development, became the largest, most prestigious, and most influential professional humanitarian organization with the wide network of cooperation in Viet Nam, established close relationship with government agencies, non-governmental organizations, international organizations in humanitarian activities. Viet Nam Red Cross has affirmed its capacity in many sectors such as social works, voluntary blood

donation mobilization, first aid, disaster prevention and response, emergency relief and international cooperation. These fundamental factors are a solid foundation for Viet Nam Red Cross to continue to develop and better organize humanitarian activities in the coming years.

However, Viet Nam Red Cross Society is also facing several challenges, which are:

- i) Institutions and policies requires more updates to the national society’s activities in the new situation, especially in terms of organizational structure, human resources, financial mechanisms and humanitarian policy;
- ii) The State administration for humanitarian and charity does not have a good coordinating mechanisms, causing overlapping resources;
- iii) The personnel quantity is not corresponding to the quality and unable to release the community potential. Operations of the National Society’s chapters and branches in many places are inflexible, passive and do not meet the needs of people.

To overcome major challenges requires a comprehensive innovation of organizations, administration and operation of Red Cross at all levels, especially at the grassroots levels.

II. Strategic Directions

1. The strategy for development of Viet Nam Red Cross Society to 2030, and vision to 2045 conforms with directions and guidelines of the Party, policies and laws of the Government on humanitarian activities, follows the Strategy for socio - economic development of Viet Nam, and plays as the basis for proposing the Government to issue the national strategy on humanitarian work.
2. In the strategy for development of Viet Nam Red Cross Society to 2030, and vision to 2045, it is necessary to identify key, foundational, breakthrough tasks that promote the strengths of Viet Nam Red Cross; determine the focus to make Viet Nam Red Cross Society to take the leading, bridging and coordinating role in the humanitarian cause of the country; gradually head to financial autonomy to support more people.
3. The strategy for development of Viet Nam Red Cross Society to 2030, and vision to 2045 adapts Strategy 2030 of the International Federation of Red Cross and Red Crescent Societies to stimulate its strong innovation based on 05 foundations: Red Cross at all levels development; volunteers mobilization; accountability assurance; digital transformation; international cooperation enhancement and increasingly promoting the role of the Viet Nam Red Cross Society in the International Red Cross and Red Crescent Movement.



Photo: VNRC

III. Vision, Mission, Core Values, Objectives, Outcomes

1. Vision:

By 2030, Viet Nam Red Cross Society will have become a professional humanitarian organization, playing a pivotal, bridging and coordinating role in humanitarian and charity activities in Viet Nam, effectively participating in the international humanitarian activities. By 2045, Viet Nam Red Cross Society will become a strong national society in the Asia - Pacific region.

2. Mission:

Building an environment that spreads humanitarian values and inspires the public to humanitarian activities; contributing to the development of the country and the International Red Cross and Red Crescent Movement.

3. Core values:

Humanity, impartiality, voluntary service, professionalism, transparency, adaptation, efficiency is core values of VNRC contributing on promoting the humanitarian movement in the country.

4. Goal and objectives:

4.1. Goal:

Building the Viet Nam Red Cross Society into an increasingly strong, professional organization which plays a supportive role for the Government, acts as the driving

force in humanitarian activities, is capable of responding to challenges and emergencies in humanitarian work, continues to make active contribution to the International Red Cross and Red Crescent Movement and boost international cooperation in humanitarian sector.

4.2. Specific objectives:

- a) On VNRC organizational structure: consolidating the organization, raising the capacity of the humanitarian movement levels; in which strengthening specialized bodies is a crucial mission, developing volunteer force is breakthrough mission.
- b) On Red Cross movement: improving efficiency of humanitarian activity to coordinate humanitarian activities in the community; considering social work and dissemination of humanitarian values as the fundamental and leading mission; disaster prevention and response, building and replicating safe community model, health care in emergency situations, donation of blood, tissues and organs is the fundamental mission; first aid activities is a breakthrough mission.
- c) On resource mobilization, financial development and international cooperation: improving the efficiency and professionalism in resources' mobilization; developing

sustainable partnership with agencies, organizations, businesses, philanthropists within and outside the International Red Cross and Red Crescent Movement is a crucial mission; gradually building and replicating humanitarian service model is a breakthrough mission.

- d) On advocacy: Advising the Government agencies on policies and laws related Red Cross activities is crucial mission.

5. Outcomes:

5.1. Outcomes of organizational structure:

- Ensuring the force of core staff of VNRC at all levels, of which: a minimum of 60 staff at the Headquarters; at least 10 staff at provincial level; at least 3 staff at district level (the number of minimum staff at all levels does not include staff at affiliated units); at least 01 staff at commune level. The national society put the focuses on using volunteers working in specialized bodies based on the actual needs and capacity.
- 500,000 active volunteers with good capacity by 2030; promoting the development and management of volunteers by field of activity; 100% of volunteer team leaders/leaders and core members receive professional training in related fields.



Photo: Yen Duong/IFRC

- 100% of schools (including elementary, junior high, high school) effectively implement Red Cross youth activities.

5.2. Outcomes of humanitarian activities:

a) Outcomes of social work:

- In the campaign “Each organization, each individual assist one humanitarian address”: most of the “humanitarian address” receive appropriate assistance; a 5% increase each year of “humanitarian addresses” updated on the digital humanitarian information platform – INHANDAO; 30% of “humanitarian addresses” are received regular support.
- The “Month of Humanity” is organized annually to make people united in the humanitarian work nationwide

under the leadership and direction of the Party and Government where the Viet Nam Red Cross is playing the pivotal and coordination role.

- Delivering regular support to 2 million people per year.
- Establishing at least one Red Cross activity center at VNRC Headquarters, which is a place to train human resources for social work and research, pilot and transfer social work models. Most provinces and cities have a model of social work services with income.
- 100% of Red Cross staff and specialized volunteers have access to social work knowledge and skills.

b) Outcomes of first aid:

- At least 10% of the population having knowledge of accidents

and injuries prevention, first aid; of which 20% have first aid skills at different levels.

- Each province and city has at least one first aid training facility or team of trainers; 30% of Red Cross branches have the forces of first aid trainers and facilitators, in which 50% of these forces will generate income from first aid activities by 2030.

c) Outcomes of humanitarian donation of blood, tissues, organs and bodies:

- All levels of VNRC have developed the reserve blood donation forces, be ready to donate blood when mobilized.
- At least 2% of the population to participate in voluntary blood donation per year.

- Each Red Cross chapter has at least one Red Cross blood donation station and establish one Red Cross Blood Center.

- 100% Red Cross chapters integrate communication into mobilization activities for humanitarian donation of blood, tissues, organs and bodies.

d) Outcomes of disaster preparedness and response:

- The safe community model which bases on the criteria of the International Federation of Red Cross and Red Crescent Societies has been developed and transferred and is recognized by the Vietnamese Government.
- The models of community-based disaster response teams have been built and transferred; 100% of members of disaster response teams at all levels are equipped with knowledge

and skills to participate in disaster response and build safe communities.

- 100% Red Cross at all levels have reserve fund and goods; at least 30% of Chapters have the force with disasters management knowledge and are capable to deliver training for businesses, organizations and individuals.

5.3. Outcomes of resource mobilization, finance development and international cooperation:

- From 2025, most Red Cross branches and above levels build budget for suitable humanitarian activities based on the tasks in the Law on Red Cross activities and Articles of VNRC Organization; tasks assigned by the Government and local authorities
- By 2030, 50% of Red Cross chapters have organized

humanitarian service; have the Fund for Red Cross activities; established Red Cross operation center in some provinces and cities.

- The value of resources mobilization at every level of VNRC increases at least 5% annually.

5.4. Outcomes of humanitarian values dissemination:

- 100% of Red Cross Chapters build regular content on humanitarian activities on the local media.
- 100% of Red Cross at all levels deploy the dissemination of humanitarian values on website, social media; integrating humanitarian value communication into social activities in the community; engaging heads of local authorities and organizations participating in humanitarian and charitable activities.



IV. Core Areas of Operation

1. Social work:

1.1. Outputs:

- Humanitarian campaigns of VNRC such as “Each organization, each individual assist one humanitarian address”, “Month of Humanity”, “Tet for the Poor and Agent Orange Victims”, etc. become the humanitarian movement nationwide.
- Developing humanitarian social work in various sectors (such as participation in solving social problems after disasters; social care for the elderly, people with disabilities, people suffering fatal diseases, accident victims, injuries, etc.).
- Developing the models of social work services; piloting towards providing social work services for humanitarian objectives; consolidating and developing Red Cross centres for social protection; applying digital technology into social works.

1.2. Solutions:

- Evaluating and enhancing the effectiveness of humanitarian movements and campaigns launched by VNRC; learning models of humanitarian and charitable activities deployed by other organizations.
- Continuing to implement synchronously and effectively the campaign “Each organization, each individual assist one humanitarian address”, “Month of Humanity”,

“Tet for the Poor and Agent Orange Victims”; developing a new model of social work based on the needs of humanitarian assistance at the grassroots levels.

- Completing and applying consistently the processes and regulations on the organization of the movement on a national scale; ensuring the professionalism of social work by VNRC humanitarian movement; widely disseminating and engaging agencies, organizations, businesses and benefactors to participate in humanitarian movements and campaigns with appropriate contents.
- Putting “humanitarian addresses” into management and coordination at the “humanitarian address bank” and on the electronic humanitarian information system – iNHANDAO; mobilizing social support for “humanitarian addresses” under VNRC management.
- Training of trainers on social work; conducting professional training on social work for Red Cross staff at all levels and specialized volunteers to ensure the basic knowledge on social work for the most Red Cross staffs at all levels; training social work staff; gradually establishing volunteer force on social work at VNRC grassroots levels.
- Piloting the organization and gradually expanding care services for the elderly and

disabled in the community; building centers for elderly care service in some provinces, cities and VNRC Headquarters following the regulated conditions.

- Participating in the National Target Programs of the Government of Viet Nam in the suitable fields.

2. Community-based healthcare and first aid:

2.1. Outputs:

- Raising public awareness on health care for themselves, their families and the community, especially in pandemics and emergency situations; raising public awareness on accident and injury prevention, first aid.
- Establishing the volunteer force for health care and first aid at the grassroots level; training most of Red Cross facilitators and trainers of health care and first aid at Red Cross branches/chapters/headquarters.
- Consolidating, standardizing and sustainably developing Red Cross first aid stations and volunteer first aid teams in the community.
- Strengthening healthcare connectivity through digital platforms.
- VNRC Headquarters and most of Red Cross branches, and chapters are capable of providing training in first aid skills to the

community and implementing health care activities in emergency situations.

2.2. Solutions:

- Identifying urgent issues in public awareness about health care, accidents, injuries, community-based first aid situations to have suitable solutions.
- Developing communication materials, diversifying the forms and channels of information on health care, accidents and injuries prevention, and community-based first aid; organizing annual communication campaign to raise community awareness on accidents and injuries prevention and health care in emergency situations.

- Training, standardizing and strengthening the management of volunteers, trainers and facilitators of first aid and health care in emergency situations at all levels of VNRC; strengthening training services of first aid skills for humanitarian purposes based on the community needs (to target groups such as businesses employees, students at driver training institutions, teachers, students, people in the community, etc).

- Disseminating knowledge and skills of health care, accident and injury prevention and community-based first aid.
- Reviewing to standardize and develop Red Cross first aid stations, especially in traffic accident-prone areas and areas

affected by natural disasters; building a team of volunteers for first aid and health care in emergency situations in the community.

- Developing VNRC facilities for first aid training and health care in emergency situations.

3. Humanitarian donation of blood, tissues, organs and bodies:

3.1. Outputs:

- Raising community awareness on humanitarian donation of blood, tissues, organs and bodies; mobilizing people from all walks of life to participate in voluntary blood donation and register for tissue and organ donation.



- Ensuring a stable blood supply, especially with rare blood types being ready for safe blood demand when needed.
- Standardizing and developing Red Cross blood donation facilities (including blood donation center and blood donation station).

3.2. Solutions:

- Developing communication materials suitable for different audiences and regions; diversifying communication methods, with the focus on technologies application to raise community awareness on humanitarian donation of blood, tissues, organs and bodies; organizing annual campaigns, media events to mobilize blood, tissues and organs donation.
- Building a large force of voluntary blood donors, focusing on developing a strong blood reserve, such as: Blood Bank/ Blood Donor Club, Club 25, Club of people with rare blood types, being ready for safe blood demand for emergency and treatment.
- Training Red Cross staff, volunteers and trainers knowledge on blood and tissue, organ donation
- Effectively organizing communication activities to mobilize voluntary blood donation, raise public awareness on the prevention of hemolytic disease and other blood diseases.
- Reviewing and standardizing Red Cross blood donation stations; establishing and organizing Red Cross Blood Centers.

4. Disaster preparedness and response, and resilience community:

4.1. Outputs:

- Successfully building and replicating the model of resilience community adapting to climate change, suitable to each region and type of natural disaster (such as: safe community for drought-salt area, urban areas, mountainous areas, coastal areas, delta areas, etc).
- Ensuring to have the reserve resources at National Headquarters and its provincial levels in terms of money and commodities to be ready for emergency relief activities both inside and outside the country.
- Organizing timely, professional and effective relief operation, livelihood support, WASH activities; extending the model of Forecast-based Financing, post-disaster mental support, multipurpose cash grant, etc; increasing the application of digital technology in disaster management.

4.2. Solutions:

- Building a criteria system of safe community, advocacy process, resource mobilization and technical support from local and foreign partners.
- Developing the model of disaster response team.
- Consolidating regulations, rules and processes for participating in disaster management.
- Training Red Cross staff at all levels, members of the disaster response teams, volunteers on the regulations, knowledge and skills in management disaster.

- Ensuring Red Cross at all levels have reserve fund and relief good in emergency situation for direct relief operation in the locality or indirect relief operation in other areas.
- Implementing relief activities, cash grant, livelihoods, WASH, resilient shelter, forecast-based financing.

5. Promoting Humanitarian Values:

5.1. Outputs:

- The awareness on the humanitarian activities of government agencies is enhanced; thereby boosting a better cooperation in humanitarian works.
- Humanity becomes one of the communication objectives of the media and becomes lifestyles of people.

5.2. Solutions:

- Identifying urgent issues in social awareness on humanity and the current communication status on humanitarian values.
- Encouraging the participation and rewarding outstanding persons in humanitarian activities, especially the heads of agencies and organizations.
- Developing communication materials and organizing humanitarian activities to promote humanitarian values to the target audience.
- Disseminating humanitarian values through humanitarian activities, exemplary individuals and organization in humanitarian activities.

6. Strengthening VNRC organizational structure:

6.1. Outputs:

- Consolidating and stabilizing the organization of VNRC at all levels, ensuring a truly professional and effective operation.
- Developing the Regulations on Red Cross personnel; stipulating the organizational structure and staffing of each level of the national society.
- Providing professional training and regularly updating information on the National Society work and the Red Cross movement for Red Cross staff and specialized volunteers.
- Developing the force of volunteers at all levels following humanitarian sectors of VNRC and Red Cross movement; developing consistent policies nationwide for volunteer management and for the use of volunteers to work in specialized agencies of VNRC.
- Stabilizing the number of members and focusing on member's capacity enhancement.
- Organizing Red Cross youth activities at most schools (primary, junior high, high school) nationwide.

6.2. Solutions:

- Clearly defining the roles and responsibilities of each level of VNRC and regulating the cooperation mechanism between the levels; decentralizing, creating favorable conditions, developing Red Cross at all levels; promoting successful and effective operation models at the grassroots level.

- Completing documentation the humanitarian work of the National Society and the Red Cross movement; developing a framework of different professional training programs for target Red Cross staff and specialized volunteers.
- Promulgating and implementing consistently in the National Society system: regulations on Red Cross staff, code of conduct; information database of members and volunteers.
- Mobilizing organizations with similar functions and mission with National Society to further cooperation to reduce overlaps in humanitarian activities.
- For volunteer work: i) Focus on developing the volunteer force in humanitarian fields of the National Society and Red Cross movement; ii) Develop regulations on the use and management of volunteers working in specialized agencies of national society and leaders of volunteer teams, gradually establishing the key force in the volunteers development; iii) Coordinate with relevant organizations and agencies in developing the volunteer force; iv) Expand international cooperation in volunteer work; v) Manage and coordinate activities of volunteers following decentralization; vi) Apply digital technology to volunteer management.

7. Resource mobilization, financial development and international cooperation:

7.1. Outputs:

- VNRC partnership with agencies, organizations, businesses, and benefactors in humanitarian activities has been consolidated and developed

with a 5% increasing per year of the number of partners and the level of contribution.

- Strengthening international cooperation activities, developing and expanding partners inside and outside the International Red Cross and Red Crescent Movement; enhancing the position, role and participation of Viet Nam Red Cross in humanitarian activities in the Asia-Pacific region.
- Reserving resources at a certain level to actively organize humanitarian activities and responses effectively in emergency situations.
- Red Cross Chapters and higher levels have revenue from providing services for humanitarian purposes.
- Red Cross staff in general and resource mobilization officers in particular are equipped with knowledge, skills and expertise in resource mobilization and have the capacity to mobilize resources.
- Building the roadmap toward on financial autonomy from the state budget to accomplish the assigned mission the Party and Government (defined in the Law on Red Cross activities and the Red Cross Charter); increasing gradually resources from sponsorship, partnership with agencies and organizations, from humanitarian service activities.

7.2. Solutions:

- Diversifying resources mobilization methods; improving the resource mobilization capacity of the staff at all Red Cross levels; strengthening the personnel on mobilize resources at VNRC Headquarters and Chapters,



Photo: VNRC

- Building and developing sustainable partnerships with organizations and individuals inside and outside the International Red Cross and Red Crescent Movement; actively sharing experiences and participating in humanitarian assistance activities in the Asia-Pacific region.
- Building the budget according to the assigned tasks specified in the Law on Red Cross activities and the Red Cross Charter, in accordance with the requirements of humanitarian work; submitting to the Prime Minister for approval; implementing humanitarian mission and approved humanitarian projects.
- Developing a financial mechanism to create a favorable environment for private sector engagement in humanitarian activities and implementing service activities for humanitarian purposes to generate sustainable income.
- Building documents on resource mobilization skills and methods; researching and sharing effective resource mobilization models and experiences locally and internationally; training and regularly updating professional skills of resource mobilization and development/financial autonomy for leaders and staff in charge of resource mobilization at Red Cross chapters and branches.
- Piloting the organization and development of appropriate revenue-generating service models, prioritizing first aid skills training, community-based health care for the elderly and disabled, blood services.
- Building a public and transparent financial management system (auditing, disclosing data according to regulations); applying digital technology in financial management, resource mobilization and customer service.
- Promoting and developing partnerships in humanitarian work; perfecting the mechanism and developing the Fund of Red Cross Activities, Red Cross and other component funds, the model of councils/boards to sponsor Red Cross activities at all levels; cooperating with partners within and outside the country to mobilize resources for humanitarian and charity activities.



Photo: VNRC

V. Implementation

1. For the National Society's Headquarters:

1.1. Advisory work:

- Advising the Secretariat of the Party Central Committee on humanitarian work and promoting the leading role of the Viet Nam Red Cross in coordinating humanitarian activities.
- Advising the Government to strengthen the policy framework on humanitarian activities in general and the operation of Viet Nam Red Cross Society in particular, especially at the grassroots level.
- Coordinating with relevant ministries and branches to advise the National Assembly to amend the Law on Red Cross activities.

1.2. Operating and coordinating work:

- Disseminating, communicating and implementing the Strategy to provincial Red Cross chapters; directing and organizing the implementation of strategic tasks, activities in the Strategy.

- Developing a master plan to implement the Strategy; operational plans of the Strategy for each sector, particular period and every year.

- Carrying out basic research, developing consistent procedures and regulations; sharing good practices and experiences to others partner national societies.

- Coordinating with other ministries, agencies, unions in advising, developing, formulating policies, laws and regulations relating to Red Cross activities, gradually putting in place a complete legal framework necessary for the operation of the National Society and the Red Cross movement.

- Directing, monitoring and supervising the implementation; reviewing and sharing successful models to Red Cross Chapters; conducting review and evaluation of the results in implementing the Strategy in the period 2021-2025, reviewing the goals, indicators and activities which are not suitable in order to put forward timely solutions, measures,

adjustments and amendment in the second period of the implementation of the Strategy (2026-2030).

- Specifying the content of the Strategy into the annual report on the activities of the National Society and Red Cross movement and the term report of the Congresses XI, XII.

2. For provincial Red Cross chapters:

- Guiding different Red Cross levels under provincial chapters to specify the Strategy content the Congress resolution, annual and tenure working plans with specific targets in the areas of operations; thereby, ensuring the suitability to the local conditions and capacity of Red Cross bodies.

- Engaging local authorities into the implementation of targeted activities in the Strategy.

- Preliminarily implementing, summarizing and evaluating the implementation of the Strategy; reviewing the objectives and targets of the Strategy under the guidance of the Headquarters.

The strategy for development of Viet Nam Red Cross Society to 2030, and vision to 2045 is a crucial document that sets out overall strategic priorities on building and developing the society's organization and humanitarian activities, disseminates humanitarian values, mobilizes social resources together with advocacy, partnership development and international cooperation in the humanitarian field. From that, it creates unity and synchronization in the work of national society and Red Cross movement nationwide.

The strategy considers the construction of specialized agencies of the national society to be lean and strong. It aims to develop sustainable partnerships with agencies and organizations inside and outside the International Red Cross and Red Crescent Movement. Advising on the development and implementation of mechanisms, policies and regulations on humanitarian activities is a crucial mission. Social work in the humanitarian field and dissemination of humanitarian values is a fundamental and leading mission. Disaster prevention and response, safe community model; health care in emergency situations, donation of blood, tissues and organs is a fundamental mission. Development of the volunteer force, first aid activities, building and replicating humanitarian service model is a breakthrough mission.

The successful implementation of the Development Strategy of the Viet Nam Red Cross Society to 2030, with a vision to 2045 will contribute not only to the building of an increasingly stronger National Society but also to the improvement of the quality of the Viet Nam Red Cross Society's activities, bringing about joy and happiness for vulnerable people in the community and to the implementation of national goals on social security, health, natural disaster prevention and control.

The Central Committee demands Red Cross chapters/branches and units at all levels scrupulously implement the Strategy with appropriate and efficient activities./.

THE CENTRAL COMMITTEE



-  : Viet Nam Red Cross HQ - Hanoi
-  : Viet Nam Red Cross Representative Office - Ho Chi Minh City
-  : VNRC provincial chapters, district and commune branches are present in all 63 cities/provinces of the country.



The Fundamental Principles that guide the work and decisions of the Red Cross Red Crescent Movement for all Red Cross Red Crescent workers in all situations and at all times are:

Humanity

The International Red Cross and Red Crescent Movement, born of a desire to bring assistance without discrimination to the wounded on the battlefield, endeavours, in its international and national capacity, to prevent and alleviate human suffering wherever it may be found. Its purpose is to protect life and health and to ensure respect for the human being. It promotes mutual understanding, friendship, cooperation and lasting peace amongst all peoples.

Impartiality

It makes no discrimination as to nationality, race, religious beliefs, class or political opinions. It endeavours to relieve the suffering of individuals, being guided solely by their needs, and to give priority to the most urgent cases of distress.

Neutrality

In order to continue to enjoy the confidence of all, the Movement may not take sides in hostilities or engage at any time in controversies of a political, racial, religious or ideological nature.

Contact us

Viet Nam Red Cross Society
82, Nguyen Du Street, Ha Noi, Viet Nam
Tel: (84-24) 38263703 ; Fax: (84-24) 3942285
Email: International@redcross.org.vn
Website: <http://redcross.org.vn>

Independence

The Movement is independent. The National Societies, while auxiliaries in the humanitarian services of their governments and subject to the laws of their respective countries, must always maintain their autonomy so that they may be able at all times to act in accordance with the principles of the Movement

Voluntary service

It is a voluntary relief movement not prompted in any manner by desire for gain.

Unity

There can be only one Red Cross or one Red Crescent Society in any one country. It must be open to all. It must carry on its humanitarian work throughout its territory.

Universality

The International Red Cross and Red Crescent Movement, in which all Societies have equal status and share equal responsibilities and duties in helping each other, is worldwide.

Read more about the Fundamental Principles here:
<https://www.ifrc.org/who-we-are/vision-and-mission/the-seven-fundamental-principles/>